



THE PUY DU FOU LIE-DETECTOR

FACT-CHECKING THE PUY DU FOU “MYTHBUSTER”

And linking you to the **evidence**, which reveals its **lies** and **spin**

- *In an extraordinary own-goal, Puy du Fou’s hapless PR team has produced a so-called ‘mythbuster’ in an attempt to downplay and obfuscate a number of issues, which are contributing to widespread public opposition to its plans for a theme park in Oxfordshire.*
- *The mythbuster presents no evidence whatsoever to support its claims, relying instead on baseless assertion, spin, half-truths and misdirection.*
- *The mythbuster also refers to opponents of Puy du Fou’s plans as “NIMBYs”. This is a spectacularly crass and disrespectful faux-pas (to use the French). You always know you’re winning a planning debate when someone resorts to calling you a NIMBY – but more on that (and its incorrect usage by Puy du Fou) later in this document.*
- *Here then is a run-through of some of the mythbuster’s main claims, followed by links to the evidence which debunks them as lies and spin, from an increasingly desperate and aggressive organisation, which doesn’t want you to know its secrets.*
- *You can take a stand against Puy du Fou by objecting to its planning application when it is submitted later this year.*

LINKS TO RUSSIA

What Puy du Fou says....

“This is an untrue conspiracy theory purposefully being circulated to besmirch Puy du Fou. [...] well over a decade ago Puy du Fou explored opening a park in Russia and were caught off guard by the rapid deterioration of the geopolitical situation in Russia and Crimea. Quite properly we cancelled this initiative once the international sanctions regime was established.”

What NORA says...

Lie! Puy du Fou’s trip to meet Vladimir Putin was well documented in the national press, complete with a photograph, in France, Russia and the UK. Their plan was to build two parks: one near Moscow, the other in illegally-annexed Crimea. **Here are the facts.** The trip took place in August 2014, 6 months *after* the illegal invasion of Crimea by Russia, and 5 months *after* the EU had first imposed sanctions on Russia in March 2014. Furthermore, the EU had specifically imposed sanctions on Konstantin Malofeev, Puy du Fou’s business partner for the Russian parks, on 30th July 2014, a full 2 weeks before Philippe de Villiers’s visit to Putin. Konstantin Malofeev is still sanctioned. Nicolas de Villiers, **the current Chairman of Puy du Fou**, has described Malofeev as “*a man who has great moral power.*” Philippe de Villiers, **who remains a Director of Puy du Fou**, went even further, saying at the time: *“The European sanctions concerning 'my friend' Konstantin Malofeev, a responsible man, are only based on a crime of opinion, he is accused of making statements about his love of Russia. The European Union has returned to the time of terror, and the insinuations behind these sanctions are pure slander.”*

Does this sound like someone who was “caught off guard” **five months after sanctions had been imposed on Russia**, or someone who is ideologically pro-Kremlin and personally tied to one of its most nefarious oligarchs? Follow the links provided at the end of this document for the source material and decide for yourself!

And, if that isn’t enough (and if you can find someone to help you translate), you can watch Philippe de Villiers refer to his meeting with Vladimir Putin in 2014 as recently as Friday 7th March 2025 on his television programme *Face à Philippe de Villiers* (link is in the appendix). Here, de Villiers refers to the 2014 meeting as evidence for him understanding how Putin thinks. De Villiers then proceeds – amongst other controversies – to absolve Russia from blame in starting the war.

Why is this important? There is cross-party parliamentary support for the UK’s opposition to Vladimir Putin’s illegal invasion of Ukraine, and consequently for the UK’s military and financial support for Ukraine. UK taxpayers continue to contribute from their pockets, making the UK the third highest donor of military aid to Ukraine after the USA and Germany. When you consider that Konstantin Malofeev, Puy du Fou’s erstwhile business partner and friend, has recently married Maria Lvova-Belova, the Presidential Commissioner for Children’s Rights in Russia, who is subject to an arrest warrant issued by the International Criminal Court for war crimes, relating to the unlawful deportation of Ukrainian children to Russia, it should be obvious that opposition to those who would do business with Putin and his network of sympathizers is not only a duty but simply a case of fundamental human decency. Oxfordshire has become home to 2,800 Ukrainian refugees. The prospect of Puy du Fou doing business here is an insult and a national scandal. The Guardian, The Daily Mail and Private Eye aren’t Oxfordshire Nimbys. They have all run with this story precisely and solely because it is in the national interest.

CRUELTY TO ANIMALS

What Puy du Fou says....

“This fake story stems from a single, discredited documentary in France from some years ago, based on four anonymous interviews by a journalist who had never visited Puy du Fou.”

What NORA says...

Lie! Fake story? Really? The story is neither fake, nor discredited. In fact, the current Chairman of Puy du Fou, Nicolas de Villiers, **actually participated in the documentary**, giving an interview in which he **acknowledged that there had been several instances of animal cruelty** at Puy du Fou, including maltreatment of horses, and the slaughter of ostriches. How can the documentary be described as “discredited” when the Chairman of Puy du Fou himself credits some of its claims? But don’t take our word for it; you can watch the documentary yourself in the links below. It is not for the faint-hearted. In addition to the abuse of horses and ostriches, the witnesses also describe instances of arthritic camels being forced to kneel despite screaming in agony, and subsequently being drugged to be more cooperative in front of the public; cats being used to train birds of prey; tigers being shot at with air pistols to make them move; highland cattle being forced to move with electric wands and even a lamb being placed alive in a freezer. While being in a significant minority, some visitors to Puy du Fou’s park in France have been appalled at its treatment of animals. You can read their reviews on TripAdvisor in the links at the end of this document.

Why is this important? We Brits are a nation of animal lovers. Highly respected organizations such as the RSPCA, British Horse Society and PETA work tirelessly to protect animal welfare, especially when animals are exploited for entertainment purposes. The fact that Puy du Fou has described as “a fake story” a documentary in which its **current Chairman admits historical instances of animal cruelty** is a clear warning that nothing this organisation says can be trusted.

INCINERATOR FUMES

What Puy du Fou says....

“This myth is being circulated by a local resident who is trenchantly opposed to our project but has no relevant qualifications in the field of air pollution. Almost comically, this mythical ‘pollution plume’ quite magically misses the three local villages but only lands on our site.”

What NORA says...

Lie! This is not magic, nor is it comical. It is the unfortunate combination of the prevailing wind direction and short distance between the incinerator stack and the proposed theme park site.

When you view the site from the main footpath that runs through it, the incinerator stack is the first and most obvious thing you see. In fact, it dominates the landscape for miles around.



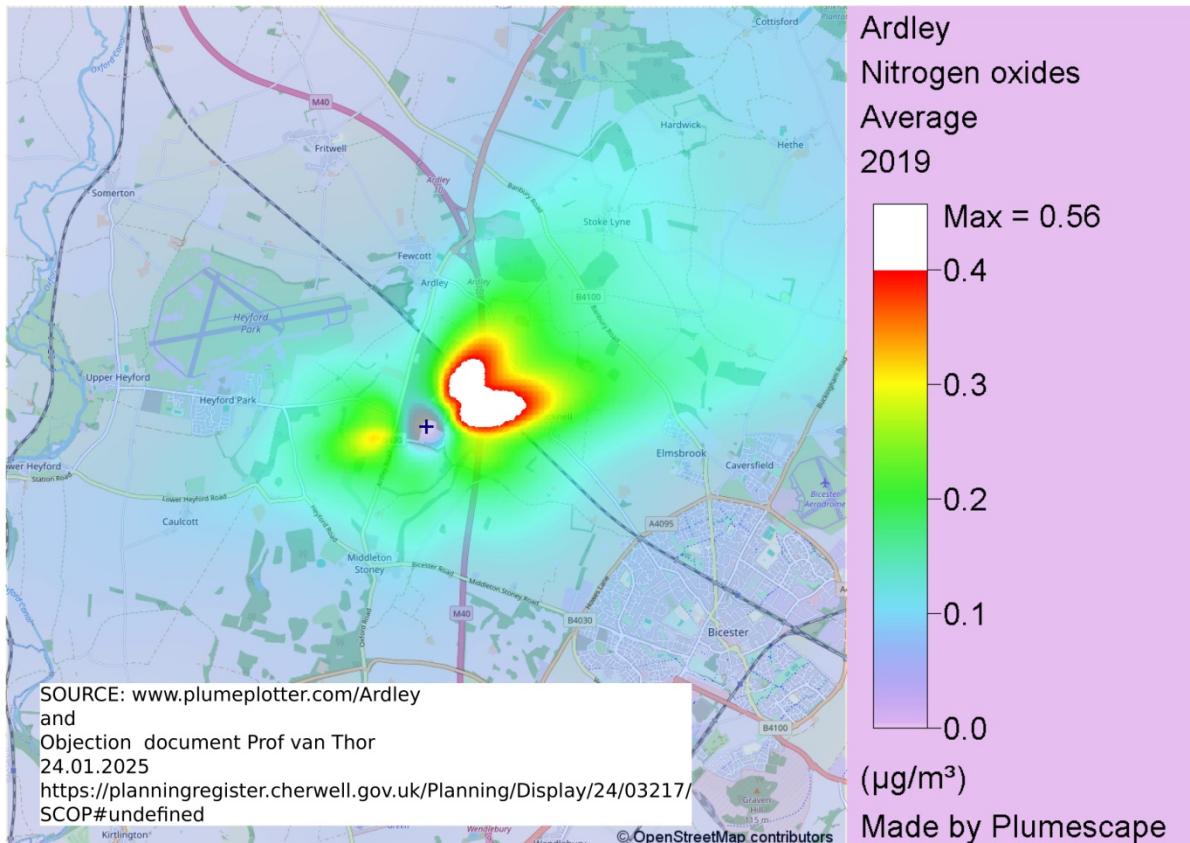
Wind Rose for Ardley, Oxfordshire

Source: [Meteoblue](#)



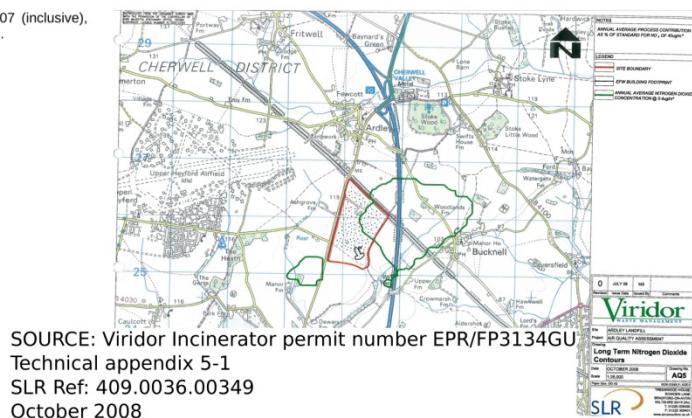
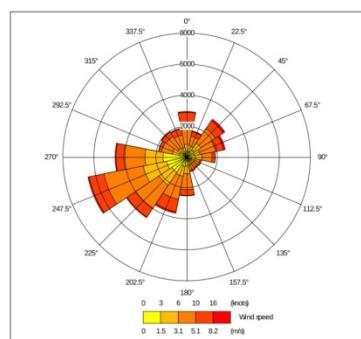
No one in Bucknell, Bainton, or Stoke Lyne claims that the pollution plume ‘magically’ misses their village as Puy du Fou asserts. On the contrary, it is precisely because these residents have to live with the stench and particle emissions, that they know how obnoxious they can be! The local villages protested at length against the construction of the incinerator in 2008 and 2009, but planning permission was eventually granted on appeal. These objections included significant

concern about the health implications of living downwind of an incinerator and referred to the peer-reviewed scientific literature to support their claims. (A link to the planning portal, where you can read these objections at length is in the appendix). Moving house is a complex and expensive decision and not necessarily an option for those living in the affected villages.



A windrose for Brize Norton meteorological data for the period 2003 to 2007 (inclusive), providing the frequency of wind speed and direction, is presented in Figure 4-1.

Figure 4-1
Windrose for Brize Norton Observing Station (2003 – 2007)



The top figure shows the year average Nitrogen Oxides fallout calculated for the year 2019 (Source: www.plumeplotter.com/Ardley), and is reproduced from the objection document to the Puy du Fou scoping application. These calculations **precisely match the Environment Agency verified calculation of fallout submitted by the Viridor company in Viridor Incinerator Permit number EPR/FP3134GU (ENERGY FROM WASTE FACILITY ARDLEY LANDFILL. AIR QUALITY – TECHNICAL APPENDIX 5-1 ATMOSPHERIC ISPERSION MODELLING. SLR Ref: 409.0036.00349. October 2008)**. The proposed site for the Puy du Fou theme park is proven to be the primary fallout

site of incinerator pollution, and subject to the greatest frequency of spikes in concentrations of pollutants.

The '*local resident who is trenchantly opposed to our project but has no relevant qualifications in the field of air pollution*' is Professor Jasper van Thor, who is Professor of Molecular Biophysics at Imperial College London and is a technical expert in human disease mechanisms and incinerator air pollution. Prof van Thor has received substantial public funding to research human disease mechanisms including cancer, infection and inflammation on the molecular level. Professor van Thor has worked on the research of incinerator air pollution since 2018, encompassing the complete scientific literature in the areas of chemical detection, epidemiology, biomolecular science and molecular mechanism of human disease. Together with colleagues at Imperial College London at the Centre for Environmental Policy, Environmental Quality, the Grantham Institute and the Department of Earth Science and Engineering, Prof van Thor has even developed research proposals and graduate training in the area of incinerator pollution for incinerator company Viridor. Prof van Thor has received and studied the quarterly emission reports from the Ardley ERF facility since 2018, he has engaged with and met with representatives of the Environment Agency as well as the Viridor company. In addition, he has engaged with Public Health England, and representatives of The Industrial Emission Directive, as well as many authors of the published primary scientific literature.

In short, Professor van Thor participates at the forefront of scientific research in the area of human health impact of incinerator pollution and as such he has gathered scientific evidence which he summarised in the objection document to the scoping application of Puy du Fou.

Why is this important? The UK has invested heavily in incineration as an alternative to landfill in an attempt to reduce its greenhouse gas emissions. On the 14th October 2024, the BBC published details of an extensive investigation, which revealed incineration to be **the UK's dirtiest form of power generation**. We link to the BBC article in the appendix. In it, you can read about the noxious pollution caused by incinerators from peer-reviewed climate scientists. Given that much of the pollution comes from burning carcinogenic plastics, the impact on human health of these incinerators (including the one at Ardley), must surely be severely adverse, and we believe it is only a matter of time before the next investigation reveals this to be the case.

Puy du Fou has publicly stated that it requires third-party investors to finance its UK park, but which investors (individual or institutional) in their right mind would invest in a project, which encourages millions of children to come here?

PLANNING APPLICATION VALIDITY

What Puy du Fou says....

Puy du Fou claims that opponents to its plans have said: “*We cannot submit a planning application because we are a foreign company.*”

What NORA says...

Huh? No such objection has been raised through formal channels. Everybody understands that foreign companies such as Amazon are allowed to build warehouses in the UK, or that BMW, a German company, operates the Mini plant in Oxford. If you visit the Cherwell District planning portal and review objections to Puy du Fou’s plans, raised in response to its submission of a Scoping Opinion Request, you will find that a small number of residents correctly pointed out that the Scoping Opinion Request had been submitted by “Puy du Fou” rather than a specific company within the Puy du Fou group. Planning applications must be submitted by a “person”. In UK law, “a person” can be an individual or a company or other organization such as a charity. “A person” cannot however be a brand, idea, or collection of three French words. Objections were raised on the grounds that because “Puy du Fou” had not tied its Scoping Opinion Request to any of its specific group companies or Directors, it could not be held accountable in law for its content. Cherwell’s planning and development team concluded that it was not necessary for the Scoping Opinion Request itself to have been submitted by a legal entity but nonetheless demonstrated some sympathy for the objections, advising Puy du Fou that: “*The Council would, however, encourage the applicants to be transparent on this point in any future planning application.*”

Why is this important? It isn’t especially! It’s just a noteworthy case of Puy du Fou padding out its mythbuster with fabricated nonsense in a cynical attempt to build a retaliatory case against its opponents.

NOT-FOR-PROFIT STATUS

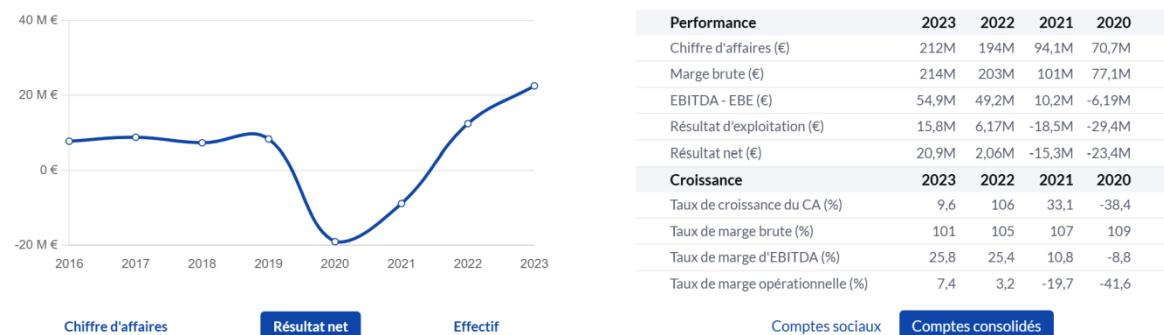
What Puy du Fou says....

“We are totally independent and from our inception have always been a ‘not for profit’. Both our existing parks are majority owned by us to retain artistic, quality and brand control. When investing in new parks, we work with long-term, institutional investors as co-funders. All Puy du Fou’s profits are reinvested back into our shows and artistic development. Our partners obviously require a commercial return on their minority shareholdings, as is normal.”

What NORA says...

We agree! Sort of! But there's a but... It is perfectly normal and legitimate for not-for-profit organizations to make a profit (even a substantial one), provided that such profits are reinvested into the mission or objectives of the operation. So it is of no great concern that the accounts for Puy du Fou France (Puy du Fou's main operating company, with company number SIREN: 347 490 070) show that the company has made a substantial profit in every year since 2016, except for 2020 and 2021, when it was severely impacted by Covid lockdowns. You can see the results for yourself in the graphic below, which show that Puy du Fou France made a net profit of €20.9m in 2023. (“Chiffres d'affaires” means “Sales” while “Resultat Net” means “Net Profit”.)

Finances de PUY DU FOU FRANCE



Now, we don't know if Puy du Fou pays out dividends from its profits to its shareholders because the group structure is deliberately opaque, with one of its key holding companies (Puy du Fou Strategie, SIREN751 237 710) operating as an association, which is exempt from filing certain information, including accounts. Nor do we know how much money the Directors of Puy du Fou are drawing in salary and bonus, which could substantially reduce the amount of net profit showing in the accounts. **But, let's give them the benefit of the doubt** and agree, for the sake of argument, that Philippe de Villiers does not receive any pay (either in salary, bonus or dividends) and that Nicolas de Villiers's salary (and that of other Directors and senior managers) is commensurate with their roles. Let us also take their word for it that profits are retained on the balance sheet for reinvestment into new shows and new parks such as the one in Spain, and the one proposed in Oxfordshire, or perhaps to pay off any debts and loans that the business may have incurred.

So far so good; but what about the proposed UK operation?

Puy du Fou has been refreshingly transparent in advising that a UK company will be established to operate the UK park, and that it will be minority owned by third-party investors. We don't know the exact shareholding structure that will exist as no one will invest in the venture unless planning

permission is awarded. Nonetheless, Olivier Strebelle, the CEO of Puy du Fou France, suggested external investors could own 49% of the UK subsidiary (the same as is the case in Spain), when responding to a question on this matter at the public consultation in Bucknell. It is therefore **deliberately misleading** for the ‘mythbuster’ to claim that Puy du Fou is “totally independent” when referring to its plans for the UK. Since investors will expect a return on their investment, which will only be delivered from the UK company profits, **we can say – categorically – that the UK operation will be run ‘for profit’.**

Why is this important? Puy du Fou is promoting its not-for-profit status in its marketing collateral, creating the illusion that it is some sort of charitable or otherwise virtuous organization. The reality is that **the UK operation will be run for hard cash** so that investors who own 49% of the UK subsidiary will make a return; otherwise they will not invest in the first place and the park will not go ahead. Now consider this... given Puy du Fou has stated that its profits are reinvested into its ongoing development, and given what we know about its past plans to construct parks near Moscow and in Crimea, how should UK investors and members of the British public react if profits made in Oxfordshire are one day reinvested into a park, celebrating the bloody, murderous and illegal annexation of Crimea by Vladimir Putin? If you are in any doubt that Puy du Fou won’t return to Russia, like a rat up a drainpipe, the moment EU sanctions are lifted, then please re-read our section on its **LINKS TO RUSSIA**.

FAR RIGHT FOUNDER & POLITICAL AGENDA

What Puy du Fou says....

“Puy du Fou is actually run by an operational board of 10 full-time professional executive directors reporting to a chief executive and chairman, like any large international business. It is not a secret that Puy du Fou was founded almost 50 years ago by a well-known ‘Right of Centre’ French politician who amongst many things has been a council leader, an MP and MEP, the equivalent of the Secretary of State for Culture in the Chirac government in the 1980s, who ran for the French presidency twice and has not held political office for nearly 15 years.” And... “Puy du Fou neither criticises nor condones any political party or political organisation.”

What NORA says...

Lie! Spin! According to information available from the French equivalent of Companies House, Philippe de Villiers, the founder of Puy du Fou, is still a Director of Puy du Fou France (the main group operating company) and Puy du Fou Strategie (the ultimate holding company in the group). We link to the appropriate source data in the appendix, and you can see them for yourself here:

Dirigeants et représentants de PUY DU FOU FRANCE

[DE VILLIERS Philippe \(Le Jolis De Villiers De Saintignon\)](#)  Depuis le 26/04/2017

Administrateur

75 ans - 03/1949

 [Suivre](#)

Philippe LE JOLIS DE VILLIERS DE SAINTIGNON

DATE DE NAissance Né en 1949 (75 ans)	ACTIVITÉ Activités des parcs d'attractions et parcs à thèmes
ENTREPRISES <u>PUY DU FOU FRANCE</u>	COMANDATAIRES <u>Benoit BOURRASSEAU</u> , <u>Marie-Pierre BOONEFAES</u> + 18 autres
📞 Appeler ⚠️ Surveiller l'activité	

Furthermore, Philippe de Villiers still actively identifies as the founder of Puy du Fou, this ‘accolade’ being the second thing he mentions on his X (formerly Twitter) handle, shown below.

← **Philippe de Villiers** 

2,101 posts



Philippe de Villiers 

@PhdeVilliers

Écrivain, fondateur du [@PuyduFou](#) et cofondateur du [#VendéeGlobe](#) - Ancien ministre, ancien député, ancien président de la [#Vendée](#), ancien président du MPF
[#FADV](#)
[Translate bio](#)

 Vendée  [linktr.ee/phdevilliers](#)  Joined October 2013

The French media regulator (Arcom) still deems Philippe de Villiers to be politically active, and counts his airtime speaking in the media towards the airtime allowance of **the far right political parties in France**, in a rule known as “Temps de Parole” (or Speaking Time). Evidence for this is provided in the appendix.

What Puy du Fou haven’t told you is that Philippe de Villiers also founded his own political party (which he has since disbanded), which campaigned on **a homophobic and Islamophobic agenda**. Want to check the truth of these claims? Follow the links below to his party’s manifesto, which included establishing a moratorium on the construction of mosques in France, the abolition of the French Council of the Muslim Faith (CFCM), and a constitutional amendment opposing same-sex marriage.

It isn’t illegal to hold far right political views – but it is illegal, in the UK and France, to incite racial hatred. Bear this in mind for what follows...

In 2022, Philippe de Villiers publicly endorsed the candidacy of Eric Zemmour, leader of the French far-right Reconquête! party, in the 2022 French Presidential election, saying: *“What he defends is what I live for. It’s what I suffer for: the defence of civilization.”* You can watch a clip of de Villiers endorsing Zemmour’s candidacy on YouTube and speaking the words we have translated above by following the links in the appendix. Why is this relevant? Well, Eric Zemmour has a long history of racism. He was convicted by a Paris court of inciting racial hatred in 2022, and was fined €10,000 for inflammatory comments about child migrants. He has also received convictions for provoking racial discrimination in 2011 and for inciting hatred against Muslims in 2018. In the same year, during a political television debate, Zemmour told Hapsatou Sy, a French entrepreneur and television presenter of Mauritian and Senegalese heritage, that her first name was “an insult to France”. He was subsequently fined €4,000 and also ordered to pay €3,000 in damages and €2,000 in legal fees, which he contested. Remember that these views are ones that Philippe de Villiers, the founder and active board member of Puy du Fou, calls *“the defence of civilization”*, which he *“lives for”*.

As further evidence of Philippe de Villiers’s political activism and far right agenda, in July 2023, he tweeted his opposition to the replacement of Pap Ndiaye with Gabriel Attal as France’s Minister of Education, calling the appointment the *“catastrophe of the summer”* and referring to the succession as *“the handing over from the woke lobby to the LGBT lobby.”* (Attal had previously revealed that he is homosexual). The tweet was widely criticized in the media and denounced in political circles, even by members of the National Rally. You can see the tweet here:



Philippe de Villiers 
@PhdeVilliers · [Suivre](#)

La nomination de Gabriel Attal pour remplacer Pap Ndiaye est la catastrophe de l'été : c'est le passage du woke au LGBT. Attal est un militant, un membre éminent du groupe Bilderberg partisan de la rééducation nationale. Macron a rendu son devoir de vacances : changer de société.... [Voir plus](#)

If this does not constitute criticizing a political party, what does?

And what about the continuous criticism that Philippe de Villiers aims at Emmanuel Macron on his weekly current affairs television programme “Face à Philippe de Villiers”, which you can watch on Daily Motion (link at the end of this document).

One final nugget: in December 2023 Belgian media reported: “*In the last presidential elections Philippe de Villiers declared ‘that if he did not run, it was because he was able to get more political ideas across in his park than through a presidential campaign’*”. (The link to the article, you guessed it, is in the appendix).

Why is this important? As we have shown, Philippe de Villiers is still **an active board member of Puy du Fou**, who tweets on matters relating to his theme parks. He is still deemed to be politically active by the French media regulator, despite not having held political office for some time, such is his influence. He also hosts a weekly current affairs programme on French television, which he uses as a platform to broadcast his far right political agenda. It is therefore a deliberate and shameless lie for Puy du Fou’s mythbuster to state that *Puy du Fou neither criticises nor condones any political party or political organisation*, when it does so on a weekly basis through its founder and board member.

Oxfordshire County Council, Cherwell District Council, Bicester Town Council and thousands of Oxfordshire businesses have worked extremely hard over the last 10 years to improve their diversity, equity and inclusion policies, especially with regard to race, gender, religion and sexual orientation. Indeed this shift has been a societal one, which has taken place throughout the UK. While the US now pulls in another direction, the UK is proud to be one of the most diverse, tolerant and accommodating societies in the world. **It is anathema to the residents of Oxfordshire** that Philippe de Villiers, with his hateful views on Muslims and homosexuals, should have a chance of setting up shop here.

NIMBYs

What Puy du Fou says....

“Everyone has the opportunity to see through the myths and verify everything for themselves by actually visiting and experiencing Puy du Fou. [...] Our visitors provide the best response to these negative NIMBY criticisms.”

What NORA says...

Apologize! This document presents the source material for every critical statement it makes of Puy du Fou. This is in stark contrast to Puy du Fou’s mythbuster, which doesn’t provide a single piece of evidence to support its claims. None of the matters raised in this document can be “seen through” or “verified” by visiting Puy du Fou. **They exist outside the visitor experience, in the shadows where Puy du Fou would prefer them to remain.** But they can be verified in other ways. You can visit the proposed site in Bucknell and inhale the incinerator pollution first hand. You can follow the links in the appendix to read about Puy du Fou’s links to Russia, or watch for yourself as Philippe de Villiers rails against Islam and homosexuality or defends Russia’s invasion of Ukraine on his weekly television show as recently as this month.

And as for calling opponents of Puy du Fou’s plans “NIMBYs”, does Puy du Fou’s feckless PR team not realize that “NIMBYism” relates specifically to opposition to development that is needed *somewhere*? For example, housing, infrastructure, utilities, hospitals? The whole concept of nimbyism is that the development is necessary, but *not in my back yard*.

“Necessary.” That is the key word. A 400-acre theme park on productive farmland in an area with only 2.6% unemployment (as of latest available data from May 2024, which is considerably lower than both the national average and average for the Southeast) **is not necessary by any definition.** Nor does the park appear in the Cherwell plan.

So, Puy du Fou, if you want to win friends and influence people, you could start by growing up and apologizing for insulting the very neighbours you are supposed to be engaging and building a relationship with. **Be better.**

LINKS TO THE SOURCE MATERIAL REFERRED TO IN THIS DOCUMENT

Some of these articles may appear in French. If so, just ask Google to translate them for you!

LINKS TO RUSSIA	Overview of the trip to Russia; support for Malofeev; contempt for EU sanctions	https://www.france24.com/en/20140816-french-businessman-villiers-theme-park-crimea-sanctions https://www.ft.com/content/ad9b0420-2492-11e4-9224-00144feabdc0 https://www.telegraph.co.uk/news/worldnews/europe/france/11038730/French-politician-defends-plan-for-Crimean-theme-park.html
	7 th March 2025 Criticism of Macron's handling of Russia; view that Ukraine is not aligned to the rest of Europe on account of being "a Slav nation"; absolution of Russia from blame for starting the war	https://www.dailymotion.com/video/x9fqwca (12:00-18:00 mins in)
ANIMAL CRUELTY	Original documentary, with current Chairman's admission of instances of cruelty at 2:08 and 5:54	https://www.dailymotion.com/video/x7y53t6
	TripAdvisor reviews from park visitors concerned about animal welfare at Puy du Fou	https://www.tripadvisor.co.uk/FAQ_Answers-g1096448-d1234321-t8426132-Using_wild_animals_for_entertainment_had_nothing.html ShowUserReviews-g1096448-d1234321-r738034089-Puy_du_Fou-Les_Epesses_Vendee_Pays_de_la_Loire.html">https://www.tripadvisor.co.uk>ShowUserReviews-g1096448-d1234321-r738034089-Puy_du_Fou-Les_Epesses_Vendee_Pays_de_la_Loire.html
INCINERATOR FUMES	Planning objections from local residents and 19 parishes	https://planningregister.cherwell.gov.uk/Planning/Display/08/02472/CM#undefined
	2024 BBC investigation into incinerator pollution	https://www.bbc.co.uk/news/articles/cp3wxgje5pwo https://www.bbc.co.uk/news/articles/cvgrl72e975o
	NORA's News release on incinerator pollution at the proposed site	https://norasays.org.uk/wp-content/uploads/2025/02/visitors-engulfed-in-toxic-pollution-at-britains-proposed-theme-park-final-1.pdf
	Photographic and video evidence of incinerator fumes landing on proposed site	https://norasays.org.uk/ https://norasaysorguk.wordpress.com/wp-content/uploads/2025/02/viridor-plume-2-05-02-25.jpeg https://norasaysorguk.wordpress.com/wp-content/uploads/2025/02/viridor-plume-towards-pdf-site.mov
	Wind-rose for Ardley showing prevailing wind directly onto site	https://www.meteoblue.com/en/weather/historyclimate/climatemodelled/ardley_united-kingdom_2657166
PLANNING APPLICATION VALIDITY	Puy du Fou EIA Scoping Opinion Request; local resident objections; Cherwell planning response	https://planningregister.cherwell.gov.uk/Planning/Display/24/03217/SCOP#undefined
NOT FOR PROFIT STATUS	Puy du Fou France accounts and names of Directors	https://www.pappers.fr/entreprise/puy-du-fou-france-347490070

FAR RIGHT & POLITICAL AGENDA	French media regulator restrictions on Philippe de Villiers	https://www.ouest-france.fr/elections/europeennes/elections-europeennes-le-temps-de-parole-de-philippe-de-villiers-va-etre-decompte-sur-cnews-335630a4-dd5b-11ee-b663-876be68e305a
	De Villiers political party manifesto	https://web.archive.org/web/20070420075617/http://www.pourlafrance.fr/projetpresidentiel.php
	Clip of De Villiers endorsing Eric Zemmour's presidential candidacy	https://www.youtube.com/watch?v=0fTvixrVg0o
	“What I live for”, “The Defence of Civilization.”	https://www.dailymotion.com/video/x867e2w
	Eric Zemmour background and rap sheet	https://en.wikipedia.org/wiki/%C3%89ric_Zemmour
	Eric Zemmour scandal	https://www.rfi.fr/en/france/20230113-former-french-presidential-candidate-zemmour-to-pay-fine-over-racist-comments
	De Villiers commenting that his parks are a more effective way of getting his political ideas across than running for president of France	https://www.lesoir.be/556918/article/2023-12-21/t-vraiment-besoin-dun-puy-du-fou-en-wallonie
OTHER	And finally a link to the now legendary Puy du Fou Mythbuster	https://www.puydufouconsultation.co.uk/mythbusting
NORA	Link to NORA, fans of facts and evidence	www.norasays.org.uk